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A Review on Technology Transfer in Context of Multinational Corporations

Syed Ali Fazal¹ and Sazali Abdul Wahab²

ABSTRACT

Since the world has evolved as a Global Village, new technological innovation has become crucially important for sustaining market competition and gaining competitive edge irrespective of size and sector of any organization. Multinational Corporations mostly enjoying technologically advanced positions play vital role in disbursing technological knowledge throughout firms globally. This paper would enrich existing literature by observing different aspects related to technology transfer and outlining the relationship between multinational corporations and technology transfer that is, the role played by MNCs in relocating technological knowledge worldwide. This review would stimulate plots for prospective researchers to recognize and explain technology transfers by multinational corporations specially focusing on the parties and the process involved in intra inter-firm and intra-firm transfer of technology at the same time.

Keywords: Multinational corporations, technology transfer, intra-firm.

1. INTRODUCTION

Technology plays the role of a vital mechanism in economic achievement and national income expansion (Millman, 2001). Doz, Santos and Williamson (2001) found escalating knowledge and technology based competition coupled with the capability of multinational corporations to outperform their expertise across diverse affiliates is progressively more significant basis of aggressive performance. According to Dunning, (1993) MNCs not only own, but also manufacture and manage most of technology worldwide. They are responsible for almost 80% of non-government Research and Development (R&D) spending globally.

The main interest of MNCs has always revolved around technology transfer from developed countries to the emerging markets (Tihanhi & Roath, 2002) since emerging nations highly rely on FDI (Foreign Direct Investment) from different multinational firms as the developing nations lack basics in resource capabilities

¹ SYED ALI FAZAL, PhD Candidate, University Malaysia Kelantan, fazalsyedali@gmail.com.

² SAZALI ABDUL WAHAB, Dean, Center for Postgraduate Studies, University Malaysia Kelantan, sazali@umk.edu.my.

Sanjaya Lall was Professor of Development Economics at the University of Oxford and a Fellow of Green College. He consulted for many international. Available in the National Library of Australia collection. Author: Lall, Sanjaya; Format: Book; xii, p. Multinationals, Technology and Exports: Selected Papers. Book. Multinationals Technology+exports (Selected Papers) by Sanjaya Lall; Lall S. at whataboutitaly.com - ISBN - ISBN - Palgrave. Multinationals, Technology and Exports by Sanjaya Lall, , available at Book Multinationals, Technology and Exports: Selected Papers. Multinationals, Technology and Exports by Sanjaya Lall, , available at Book Depository with free delivery worldwide. Multinationals, Technology, and Exports: Selected Papers. Hardback; English. By (author) Sanjaya Lall. Share. Hardback; English. By (author). [PDF] Book Free Download Multinationals Technology And Exports Selected Papers In addition, Ireland is now the biggest exporter of. Selected Papers Sanjaya Lall. Also by Sanjaya Lall FOREIGN PRIVATE MANUFACTURING INVESTMENT AND MULTINATIONAL CORPORATIONS: An . Foreign producers also transferred technology to such domestic suppliers: industry Lall, S. () Multinationals, Technology, and Exports: Selected Papers. Start Page: ; 22 cm. Publisher: Macmillan. ISBN: All titles: " selected papers ". " Multinationals, technology and exports ". ?. Multinationals, Technology and Exports: Selected Papers. Author.: None. Page. : pages. Published: isbn isbn isbn. Multinationals, Technology and Exports: Selected Papers Multinational Corporation MNC. Investopedia A multinational corporation has its facilities and other. Download & Read Online with Best Experience File Name: Multinationals Technology And Exports Selected Papers PDF. MULTINATIONALS TECHNOLOGY. Multinationals, Technology and Exports Selected Papers by Sanjaya Lall Paperback / softback Pub: 09/09/ (0) Weeks. \$imitating and adopting new technology and business practices and a third is the efficiency gains is the focus of this paper, where we search for export spillovers in a large sample of .. This equation also performs the sample selection for the.

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